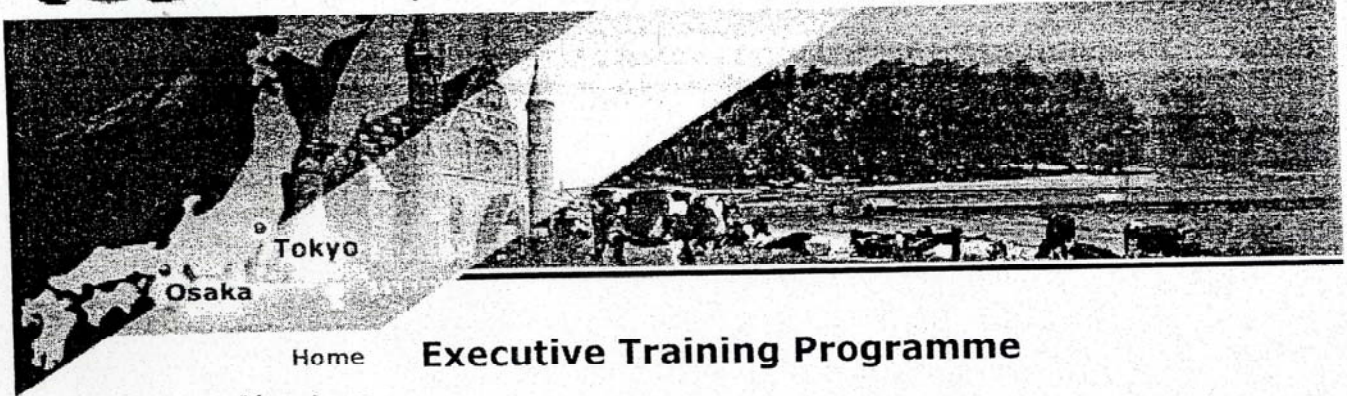




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Koninkrijk der Nederlanden



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TO JAPANESE

Executive Training Programme

Are you interested in developing your business in Japan or Korea? Would you like to acquire a better understanding of their business language and culture?

The Executive Training Programme (ETP) in Japan and Korea is the answer. It is a professional development programme during which you will learn to communicate in Japanese and Korean, understand the cultures and to successfully develop your business.

The ETP training programme is a unique tool designed to provide EU companies with insightful and advanced knowledge of the Japanese and Korean economies.

The 2006-07 Executive Training Programme (ETP) in Japan and Korea has a consortium of internationally recognised universities including:

- Sciences Po (Paris)
- The School of Oriental and African Studies (SOAS, University of London) (UK)
- SDA Bocconi (Milan)
- Waseda (Tokyo)
- Yonsei (Seoul)

For all participants to the programme, the new ETP formula will be:

- challenging
- rewarding
- exciting

The curriculum will have a **lasting effect** on the way you do business in East Asia with **applicable knowledge** on two of the world's most important economies.

Your participation in the ETP programme will enable you to communicate in Japanese and Korean, understand a new business culture and to successfully develop your business in Japan and Korea after:

- 3 months of distance learning of Korean or Japanese and seminars organised in Paris, Milan and London while still working for your employer
- 6 months of advanced language and business culture training, organised in Japan (ETP Japan) or Korea (ETP Korea)
- 3 months of in-house training in Japan or Korea-based companies

The successful and varied career paths of nearly 1000 ETP alumni are a testament to this unparalleled educational and business experience.

Discover the new ETP website: www.etp.org and apply before 1st June 2006. There are only 45 available places for the ETP Japan and 15 for the ETP Korea.

Contact one of the undermentioned persons that can provide you with answers you might have about this unique opportunity.

Kees Brouwer,
Amsterdam Chamber of Commerce,
Phone: 020-5314618
e-mail: kbrouwer@amsterdam.kvk.nl

or